

FOR SALE

FLEET OF TECH DRIVEN COFFEE TRUCKS

\$324,000

Fully Operational Truck

Located in Toronto

Mobile Cafe

FLEETS COFFEE

Are you interested in joining a rapidly growing, high margin, coffee business, that combines great products, mobility and technology? If so, then Fleets Coffee is a game changer. Fleets has 5 beautiful mobile cafes that are professionally built and integrated with their patent pending technology platform to operate as no other mobile coffee business has before. They are now available separately for purchase to hands-on operators.

The Fleets Coffee trucks are new, fully mobile and innovate the way customers are served at home, work, play and on the way. Fleets has established growing corporate catering and year-round event businesses and has a unique relationship with Metrolinx, providing the ability to serve passengers in GO Train Stations in the Toronto GTA.

Fleets caters to a growing list of high-profile corporate customers in industries such as automotive, film & production, construction and manufacturing, and is the leader in providing mobile coffee for large events in the Toronto GTA. Fleets is seeking dedicated operating partners that are excited to take the Fleets Coffee business to the next level. Available separately or together as a package. Royalty rates of 8% of gross.

READY FOR SECONDS?

Call me to discuss this listing today.

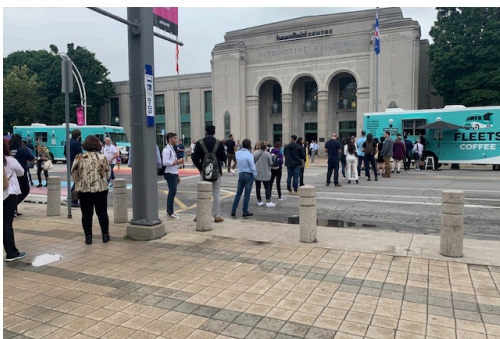


RYAN EARL, Broker and Founder
416-618-0054
ryan@carverestate.com
carverestate.com

IVY KNIGHT, Real Estate Agent
416-846-7468
ivy@carverestate.com
carverestate.com

Royal LePage® Signature Realty
Ind. Owned & Operated Brokerage
495 Wellington St W Suite 100, Toronto, ON M5V 1E9
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RYAN EARL, Broker and Founder
416-618-0054
ryan@carverealestate.com
carverealestate.com

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FLEETS COFFEE BUSINESS OVERVIEW

Fleets is a Toronto-based coffee and technology company committed to delivering high quality, fresh coffee shop products – made just in time – to people at home, work, play or on the way. Combining our patent-pending ordering platform and a fleet of high-technology mobile cafés, we reduce the long line-ups and wait times of traditional brick-and-mortar coffee shops and the perishability and cost issues associated with third-party delivery companies.

We operate mobile cafes, have growing Event and Catering businesses, a fully integrated operating hub and a contract with Metrolinx to service the 60 million people that travel on their GO Transit train network annually. We are seeking operating partners that will provide the resources needed to accelerate our growth potential as we expand our points of distribution in the marketplace.



01 | MARKET OPPORTUNITY & SOLUTION

Opportunity

Six issues have been identified in the North American coffee shop industry which create a market opportunity for Fleets Coffee.



TRAFFIC
density makes it hard to get to coffee shops at peak hours.



LINE UPS
in-store and at drive-throughs cause customer frustration.



ORDERING APPS
customers still need to get to a coffee shop location.



QUALITY can be poor with pre-ordering, as product sits awaiting arrival.



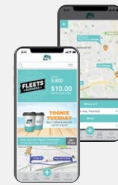
3RD PARTY DELIVERY is not optimal due to cost, time and quality issues.



HYBRID WORK it is harder to serve a remote workforce.

Solution

An ordering platform and fleet of Mobile Cafés, focussed on Catering, Events and serving people at home, work or on-the-way.



TECHNOLOGY

Patent-pending ordering platform aligns production to customer arrival, reducing lineups and wait times.



MOBILE CAFÉS

Proprietary Mobile Café platform with significant capacity and top-of-the-line café equipment installed.



MARKET FOCUS

Fleets Pickup:
Catering, Events and car and train commuters.

Fleets Delivery:
At home and work.

02 | FLEETS TECHNOLOGY & MOBILE CAFÉS



Innovative Technology

Our patent-pending technology platform enables our mobile cafés to efficiently operate in both pickup and delivery modes, supported by robust marketing tools, where the production of all customer orders is aligned to their "actual" arrival at a mobile location.



Flexible Mobility

Our mobile cafés are designed and equipped with top-of-the-line equipment to prepare and deliver a wide range of coffee shop products and hot foods, at hourly high volumes, where speed-of-service, consistency, and quality are important.

03 | CONTACT US

If you have any questions about Fleets Coffee, please contact Kirk Tobias at 416.900.0339 or kirk@fleetscoffee.com.



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